

*«One can not see borders from space,  
all the borders are in our heads».*

*«There are no silly opinions, there are only  
silly decisions».*

*«More often than not, we have no oppor-  
tunity to choose a team, so one has to  
learn to accept people the way they are».*

*«A team is not just about doing work, a team  
is also about doing other things together».*



# Sergey Ryazanskiy

Motivational speaker



- A Hero of the Russian Federation
- The world's first scientist who became a spacecraft commander
- A motivational speaker who has made over 1000 appearances in Russia and abroad
- An author of 4 books: "Amazing Earth", "Amazing Earth: Planet of a Thousand Colors", "How to Hammer a Nail in Space", "Space Leadership" (English)



# Client list



# Permanent lecturer



# Highlights of Sergey's Motivational Speech

- **Leadership**, finding compromises, conflictology

- **Motivation** through establishing an adequate goal, that is visible to all parties

- **Effective work** in stressful conditions: trust and responsibility as key factors for teamwork

- **Relationships** between central office and divisions. How to share responsibility areas and achieve the goal

- **Decision-making related issues:** brainstorming, identifying the best management approach

- **Working in a multi-national team:** finding a common language

- **Developing one's agenda** and ability to prioritize

- **Selecting a team** versus having to work with a team "imposed" on a manager

- **An astronaut's approach to safety issues:** implementation of corporate safety culture in production



# Testimonials

“ I attended many motivational sessions, some were good, some – not so much, but none affected me as much as Sergey Ryazanskiy’s. He is an amazing example of self-development presented in such a sincere and simple way that it moved me deeply. Sergey does not teach how a person should they be, Sergey’s example transforms people just as they sit and listen. Me and my colleagues laughed, cried, felt amazed and shocked by obstacles that he had to overcome as much as his leadership and strength qualities.

Unilever”

“ • I enjoyed the lecture a lot: expanding borders of possibilities, overcoming difficulties, dedicating oneself to a certain goal – all of this deserves true respect.  
• WOW!!! Amazing experience!!! Super!!! Total reconsideration of values and attitude to life and much more!  
• A GREAT thanks to the organizers of the conference for including Sergey Ryazanskiy. He has managed not only to share his experience of teamwork in space, but also create a unique atmosphere during his lecture.

Alfastrakhovanie”

“ Expectations were fully justified, we thank Sergey Nikolaevich for helping us to “reset”. The dialogue concerning security through a space prism allowed the participants to draw parallels with their actions and once again drive the focus of our employees on our company values.

Gazpromneft – Orenburg”

“ Sergey Ryazanskiy is by far one of the most memorable speakers at our events. His speeches affect listeners of any background and any position. He always adapts his speech to the topic of the programme, sharing his knowledge and experience relevant to this or that particular request of ours. Additionally we would like to mention his openness, the way he is involved with the crowd, his interaction and readiness to answer any question, he would even spend extra time if needed, until every question is answered. Without a doubt, a person whom is so knowledgeable and passionate about his occupation, he can’t help but “infect” attendees of our programmes with his motivation.

Rostelekom”

“ As for the speech itself - I was flabbergasted at how an ordinary person can become an astronaut, but once Sergey shared his uneasy way to the first space flight, everything fell into place. They may seem ordinary, but their character is made of steel. The fact that a biologist became the crew commander, speaks of an unbending will and an amazing intellect. While it is the case that he was eventually allowed to fly to space is just a part of the pattern - the result of desire, a goal and titanic work. And of course, the story about passing 115 exams was very memorable. When you try to fit this story upon yourself, you doubt if you could go through such obstacles. Many thanks to the organizers for such a presentation and the opportunity to communicate with Sergey.

Kalashnikov”





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# Promotional materials

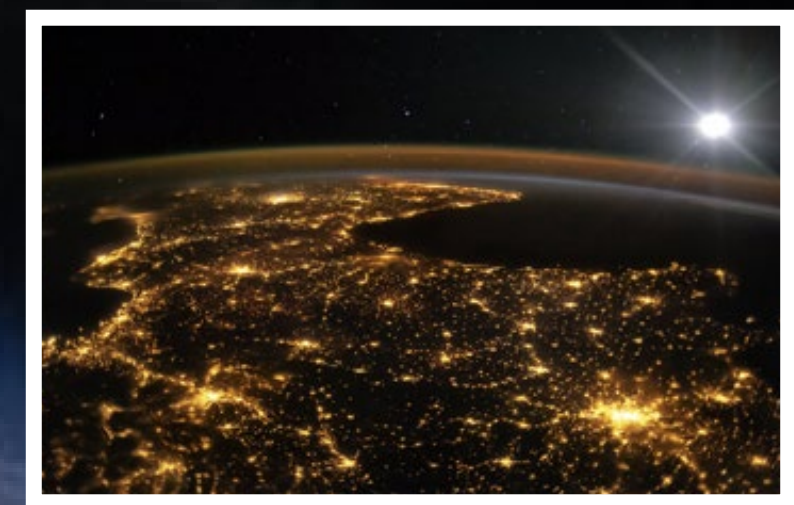


Leadership in space vs. Leadership on Earth



Promo-video





**Photos of  
the speaker  
in high resolution**

**Gift from  
the speaker:  
10 photos of Earth  
taken from space  
in high resolution**

# Technical requirements

- **Projector** or big LCD with USB port
- **Clicker**
- **Photo and video shooting** should be agreed in advance

# Rider

- **Business-class flight** – preferably Aeroflot/partners
- **Same day return** is preferred
- **Transfers** within the city